



FOR IMMEDIATE RELEASE

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NMHRS to Hold Adoption Event at Petco

Albuquerque, NM – August 18th, 2009 – New Mexico House Rabbit Society (NMHRS), the local chapter of an international rabbit rescue organization, has announced that it will be holding an adoption event at Petco, 6300 San Mateo Blvd NE, on Saturday, August 29th from 10am-2pm.

It has been a difficult summer for NMHRS, with several huge rescues going on throughout the State. More than 400 rabbits were rescued from at least two hoarding situations in the early summer, which taxed the resources of NMHRS. After several months of difficult work, including finding and caging hundreds of rabbits who were running loose, cleaning cages, taking rabbits to the vet to be spayed or neutered, and even driving rabbits to rescues or shelters in other states, less than 15% of these rescued bunnies remain in need of a safe place to go. However, New Mexico shelters and rabbit rescue organizations are still full to their limits.

“Many of our volunteers have several foster rabbits they’re housing and feeding right now, with their own funds, in addition to their own bunnies,” Bill Velasquez, President of NMHRS, explained. “We are definitely all maxed out right now.”

Now that the frenzy over the summer rescues has calmed down, NMHRS has decided once again to hold an adoption event at Petco, which has proved extremely successful in the past.

“People don’t realize what great companions rabbits really are,” said Bill. “They are litter-box trainable, and make great indoor pets.” When people come to the Petco store for these events, they can see the bunnies, and get all the info they need from bunny owners. “It really helps people decide whether or not a house rabbit is the right pet for them.”

There will be several adorable rabbits available for adoption, as well as friendly volunteers on site to answer questions about bunnies. Everyone is welcome to stop in and say hello, pick up some information, or bring their own house rabbit for a quick nail trim.

If you can't make it to the adoption event, all the adoptable rabbits are viewable at any time on NMHRS's various adoptable rabbits lists, accessible at www.rabbit.org/newmexico.

About House Rabbit Society (HRS)

House Rabbit Society is a nonprofit animal welfare organization based in Richmond, California. Through their fostering program, volunteers rescue abandoned rabbits and find permanent adoptive homes for them. In addition, they seek to reduce the number of unwanted rabbits through education - and to improve bunnies' lives - by helping people better understand these often misunderstood companion animals. Over the past 20 years, HRS has grown from 300 to more than 8,000 members, with local chapters and educators in over 30 states. Their web site <http://www.rabbit.org> is accessed over 100,000 times a day by people in dozens of countries around the world.

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